

## PROGRAMA DE PLÁTICAS

09:30 - 10:10 h

**Eder Espinoza**

Co-Fundador y Socio, Digital Business Group

Brechas analíticas



10:20 - 11:00 h

**Claudia De Heredia**

Co-Fundadora, Kichink

E-Catman



15:00 - 15:40 h

**Adan Ramos**

CEO, Loly in the Sky

Power Tips de operaciones



17:00 - 17:40 h

**Luis Tapia**

CM Consultant

E-commerce Instagram



## Jueves 3 de octubre

09:30 - 10:10 h

**Ing. Aldo Marino**

Account Manager at DEMATIC

The critical components of E-commerce supply chain



10:20 - 11:00 h

**Lauren Rodriguez**

Co-Fundadora, Abogadas para Emprendedores

Fundamentos Legales de E-commerce



16:20 - 17:00 h

**Rita Palos**

Fundadora, Digital Business Academy y Presidenta, Digital Business Group

Marketing automation



17:10 - 17:50 hh

**Mike Barrera**

Director Creativo, J. Walter Thompson

Social commerce e influencers

